

PRIVACY POLICY

Turismo do Alentejo, ERT, hereinafter referred to as TAERT, an entity based at Praça da República, 12, 1º 7800-427 Beja and the Agência Regional de Promoção Turística do Alentejo (Alentejo Regional Tourism Promotion Agency), hereinafter referred to as ARPTA, based at Rua Manuel Batista Reis, No. 6 - R/C, 7570-284 Grândola, acknowledge the importance of protecting your personal data of any nature and comply with the requirements established by Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 – General Data Protection Regulation (GDPR), which came into force on 25 May 2018 in all Member States of the European Union. As such, we have developed a set of security measures intended to achieve this aim.

This privacy policy provides clarification for users of the website visitalentejo.pt about our privacy and personal data protection practices and reiterates the authorisations that were granted to us with regard to the collection, use and processing of personal data, at the time of registration on the site as a user.

This Privacy Policy applies strictly to the website www.visitalentejo.pt and excludes third-party websites that may be accessed through links displayed on our website. The processing of personal data that you share with third parties is not covered by this Privacy Policy, so we recommend that you read the privacy policies of any such third parties before sharing any personal data with them. Users may visit this website without registering any personal data that would identify them. However, personal data may have to be provided when using certain content.

1. GENERAL CONDITIONS

The TAERT and ARPTA are authorised to collect personal data. Data relating to a user's name, e-mail address, physical address and mobile phone number are considered to be personal data. The responsibility for processing the data lies with Turismo do Alentejo ERT and the purpose of the processing is marketing and promotional offers relating to tourism in the Alentejo region. The website is not operated for profit and there are no commercial or other interests involved in the selection of content presented. The fact of a visitor/user remaining on and using the website implies unreserved acceptance of its terms and conditions. Consequently, if you do not agree with these, you must immediately stop browsing. The TAERT and ARPTA reserve the right to change the presentation and configuration of the website at any time, as well as the terms and conditions of use and the personal data processing policy. Consequently, visitors/users who access the website must always read these terms and conditions at the outset. Additional information may be obtained by contacting the TAERT at the following e-mail address: protecaodedados@turismodoalentejo-ert.pt.

2. PROPERTY RIGHTS

All content on the website, i.e. texts, photographs, images, illustrations, drawings, graphics, etchings, trademarks, logos, advertising, audio or video materials, web design and software, or any other distinguishing factors that could be used for commercial and industrial purposes, are protected pursuant to the general terms of law and by the legislation governing intellectual and industrial property, copyright and related rights, and may not be used outside the websites without the TAERT's and ARPTA's prior written consent. Without prejudice to the above, users may download or copy content from the website for strictly personal use. The TAERT and ARPTA reserve the right to take legal action against the perpetrators of any copying, reproduction or other unauthorised use of the contents of the website by third parties.

3. PROCESSING OF PERSONAL DATA

This policy sets out the basis on which any personal data obtained or provided by the respective data subjects is processed on this website. The term "personal data", as used in this policy, refers to certain information such as the name, e-mail address or any other information that can be used to identify the data subject. You do not need to provide any personal information to browse the public areas of this website.

3.1 CONSENT

When registering on the visitalentejo website and/or providing any personal data, data subjects are freely giving their explicit consent so that the personal data they submit can be processed for the purposes of, and under the terms described in, this policy and in accordance with the laws and regulations in force with regard to personal data.

3.2 PROCESSING

The processing of personal data consists of an operation or set of operations carried out on personal data or sets of personal data, using automated or non-automated means, i.e. the collection, registration, organisation, structuring, conservation, adaptation, recovery, consultation, use or destruction.

3.3 RESPONSIBILITY FOR PROCESSING

This website is the exclusive property of the TAERT and ARPTA, with the latter being responsible for the processing of personal data obtained or supplied through the website www.visitalentejo.pt. The above can be contacted by sending an e-mail to: protecaodedados@turismodoalentejo-ert.pt.

3.4 PURPOSES OF PERSONAL DATA COLLECTION

Personal data collected on the website www.visitalentejo.pt will be processed for the purposes of destination promotion and to provide information to users interested in learning about and/or visiting Portugal. Personal data may also be processed for the purposes of replying to questions, suggestions or complaints submitted by data subjects.

3.5 DATA SUBJECTS' RIGHTS

Pursuant to and for the purposes of Articles 13 to 22 of the GDPR, the TAERT and ARPTA inform that any data in their possession may be consulted,

have limits placed on their processing or be rectified (due to errors, inaccuracy or incompleteness) by the respective data subject. Additionally, in cases where processing is based on consent, the data subject is also entitled to request the deletion of data whose processing does not fit in with one of the legal situations provided for in Article 6, paragraph 1, subparagraphs b) to f) of the GDPR. Furthermore, in cases where processing requires consent, the data subject is entitled to withdraw such consent at any time. Withdrawal of consent does not compromise the legitimacy of any processing done on the basis of previously-given consent. Data subjects are also entitled to object to any further processing of their personal data, to be informed, on request, about the purposes of the processing, the categories of data involved, the identity of the recipients to whom they have been disclosed and the length of time for which their personal data will be kept. They are further entitled to receive the personal data concerning them and that they have provided, and to send them to another entity for processing ("data portability").

3.6 SUBCONTRACTORS

The TAERT and ARPTA may use subcontractors for the maintenance, housing and management of their computer systems and equipment, under the terms permitted by the legislation governing the processing of personal data; such entities are obliged to maintain confidentiality and guarantee security in respect of the data to which they have access for this purpose and which belong to users of the visitalentejo.pt website and the platforms managed by the TAERT and ARPTA. They may not use said data for any other purpose or for their own benefit, nor may they associate them with any other data they may have. In any event, responsibility continues to lie with the TAERT and ARPTA in respect of any personal data provided to them.

3.7 RETENTION OF PERSONAL DATA

The period of time during which personal data is stored and retained varies according to the purpose for which the information is processed. The TAERT and ARPTA retain personal data only for as long as is necessary to achieve the purpose for which it was provided or to fulfil any applicable contractual or legal obligations. As such, and whenever there is no specific legal requirement, the data will be kept only for the minimum period necessary to achieve the purposes for which they were collected or for their further processing, as defined by law.

3.8 MINORS

Minors under 16 years of age must obtain permission from their parents or guardians before accessing the website or making personal data available on it. The responsibility for identifying the content and pages accessed by children under the age of 16 lies with their parents or legal guardians.

3.9 COMPLAINTS

Without prejudice to being able to submit complaints directly to the TAERT and ARPTA through the contacts provided for the purpose, data subjects can complain directly to the National Data Protection Commission (CNPD), which is the Supervisory Authority in Portugal, using the contacts made available by this entity for the purpose.

4. PRIVACY

The TAERT and ARPTA fully respect the website users' right to privacy. This is why, in principle, they do not capture or use browsing information associated with the identification of their visitors, limiting the collection of information of a personal nature to that voluntarily provided by visitors/users; furthermore, all such information is used solely for the purposes for which it is intended. In addition to the above, it is important to clarify that, in line with the provisions regarding cookies, the website collects and uses the following information:

- a) The user's country of origin, in order to improve the harmony between their goals and interests and the information that is shown;
- b) The information specifically indicated by users about contents and other pages, which they can then organise in order to create a plan for their visit, and which are kept between visits (for users with cookies or who have registered on the website). This enables the website to provide a support service for planning a trip to the Alentejo;
- c) The information specifically indicated by users about their profile and interests, so that the website can display the contents that are most relevant to visitors;
- d) The identification of visitors who register, subscribe to newsletters or request information, regardless of the computer they use, creating a login consisting of an e-mail address and a password.

Any type of interaction with the website will be recorded for the purposes of quality control, including but not limited to information submitted for the purposes of registration, requests for information and competitions. Personal data can be updated and rectified by accessing the Register/Profile area on the website. Users can also submit a request on the website for their account to be deactivated. This will result in the data on their "Profile" and any content added to their "Trip Planner" being deleted and their newsletter subscription being cancelled. Deactivation of the account does not mean, however, that registration data will be deleted, but rather that they will not be used by the TAERT and ARPTA. Still, it can be kept namely for archive purposes. Users wishing these data to be deleted too must indicate this requirement.

5. DISCLAIMER

The TAERT and ARPTA reserve the right to suspend, modify or discontinue the publication of all or part of the website at any time. Visitors/users agree that access to the website and its channels and services may be terminated at any time, with or without advance notice, and that the TAERT and ARPTA shall not be held liable for such an occurrence. The TAERT and ARPTA shall make every effort to ensure that the information and facts shown on the website are the best and most relevant from among those available. However, the TAERT and ARPTA give no guarantee, explicit or implicit, that the information shown on the website and provided, produced or issued by third parties is always up to date and correct. Furthermore, the TAERT and ARPTA decline all liability for the direct and/or indirect consequences that may arise as a result of using the information provided. The TAERT and ARPTA therefore recommend that users of this website contact the organisations and companies mentioned directly, in order to confirm the information collected. The TAERT and ARPTA would be grateful if visitors/users who detect incorrect or out-of-date information on the website could inform them of same, so that it can be corrected.

6. PARTICIPATION OF PARTNER USERS IN THE CONTENTS OF THE WEBSITE

The website allows and encourages direct participation by users, through the uploading of texts, films and photos (hereinafter referred to as "content"), sharing their experience of the Alentejo, participating in competitions or any other channels and/or functionalities created for the purpose. Users who upload content directly on to the website may not assume the identity of third parties nor falsify their identity. Responsibility for content inserted on the website directly by users lies solely with the authors/creators of said content, and the TAERT and ARPTA decline all liability in respect of same. Without prejudice to the above, the TAERT and ARPTA may monitor content that has been uploaded directly by users of the website and reserve the right to edit, refuse to publish or remove/delete, in whole or in part, any content that:

- a) Does not comply with these reference terms;
- b) Contravenes any applicable domestic or international law;
- c) Targets goals of a commercial or promotional nature or constitutes misleading, illicit or unfair advertising;

d) Is not related to the scope of the website or contains false, ambiguous or misleading information.

By directly uploading content to the website, users authorise the TAERT and ARPTA, free of charge and without any type of limitations or reservations, to freely use the uploaded content, exactly as they were inserted or with any changes that they deem appropriate, either by themselves or through third parties, in the manner they deem best, regardless of the support and means employed. The TAERT and ARPTA do not offer users a guarantee that their content will be published in whole or in part. Without prejudice to the liability for damages or losses that may result, the TAERT and ARPTA may, at any time and without the need for advance notice, rescind and terminate their relationship with a user, preventing/blocking their access to the website or to any of its channels or functionalities, if they detect a use which does not comply with the provisions of these Terms of Use and Personal Data Processing Policy, or which contravenes the law. Users may delete any content they have uploaded directly on to the website at any time, thereby revoking the licence granted to the TAERT and ARPTA for the use of said content. The cancellation/deletion of content shall only take effect for the future; all effects produced up until the time of cancellation/deletion shall be safeguarded.

7. COOKIES

The website uses a technology known as "cookies". In order to facilitate and personalise end users' experience on the website, the TAERT and ARPTA place cookies on their computers. Cookies are small text files that are stored on a user's computer. Most of the cookies used on our site will be deleted from users' hard drives automatically as soon as the browser is closed (these are known as "session cookies"). Other types of cookies will remain on the computer making it possible to identify that computer the next time the user visits our website (these are known as "permanent cookies"). Our partners are not authorised to gather, use or process data obtained by means of cookies on our website. The TAERT and ARPTA make use of certain third-party tracking systems, such as Google Analytics, an internet analysis service provided by Google Inc. Google Analytics uses cookies (text files) that are stored in users' computers and enable subsequent analysis of website usage. Users may configure their browsers in such a way as to prevent cookies from being placed on their computers.

8. LINKS

The website contains URLs belonging to tourism companies and entities and other sources of information that could potentially be of interest to visitors/users. The TAERT and ARPTA decline all liability in respect of the information provided by such websites and the personal data processing policies and security of same.

9. CHANGES TO THE TERMS OF USE AND PERSONAL DATA PROCESSING POLICY

The TAERT and ARPTA reserve the right to adjust or amend these Terms of Use and Personal Data Processing Policy at any time. Said alterations shall be published using the appropriate means.

